

Lake Country Classical Academy Regular Board Meeting Minutes

7.6.20

Attendees: Bart Williams, Kristina Vourax, Taryn Whipple, Bill Hughes, Lynda Daniel and Heidi Brookes (all via video conference call)

Other: Tom Eide, Kim & Evan Williams, Patrick Schnell

Meeting Minutes:

1. Meeting called to order at 7:01 p.m.
2. 6/08/20 board minutes approved.
3. Principal Search Update
 - a) LCCA board is working with ESI to find a principal.
 - b) There are two (2) promising candidates that will be meeting with Hillsdale College the second week of July
 - c) The goal is to make an offer the end of July / beginning of august with start in September to be on for a full planning year.
4. Marketing Update
 - a) Business Cards are finalized and have been sent to the printer. Board members should receive them within the next week.
 - b) Website Redesign –
 - (i) Mtg past week with Branigan Communication who will be creating a new LCCA website pro bono
 - (ii) Updated website will include on-line enrollment and other additional functionality.
 - (iii) Kristina Vourax will continue to work with Branigan, providing direction, content and stock photos.
 - (iv) Updated LCCA website expected to launch by mid-august 2020
 - c) Info Gatherings –
 - (i) Depending on COVID-19, we would like to begin hosting informational gatherings for potential families to begin enrollment this fall for next year (fall 2021).
 - (ii) Options could include in-person and/or direct contact via phone call by a board member.
5. Fundraising Update:
 - a) DPI Grant
 - i. Submitted application to DPI which would supply federal funding for Charter Schools.
 - ii. Recently notified LCCA was not a recipient for the grant this year.

- iii. LCCA asked for copies of winning applications and score sheets for our review so we can improve our application should we choose to reapply for an implementation grant next year.
- iv. There are other donors and foundations interested in providing seed money to help get LCCA up and running.
- v. We have continued outreach for board members and connected with Todd Grey, former superintendent of Waukesha district. Todd will be working on Business Development and M&A for the law firm and is interested in providing pro bono for LCCA. With his connections in K-12 education, experience with charter schools and his financial savvy, we welcome Todd's support to LCCA as a strategic advisor.

6. New Business Items

- a) None

7. Meeting adjourned at 7:14 pm.

8. Next meeting scheduled on August 3, 6pm.